

CHANGE WE CAN MAKE



Gleb KARATAYEV`26



Candidate for IIHF Regional
Vice-President of Asia



Let's just imagine,

if only for a moment, what **We** can achieve **Together as a Hockey Family!**

And it really doesn't matter where each of us is from, but where **We** are all getting going.

Let's **remember** what each of us once **Dreamed** of, or what **Ideas** and **Goals** each of us currently has **Today**.

Just allow yourself to imagine, remember, recognize, and visualize what each of **You** can contribute and realize already **Today**.

And if **You** can still **Dream** about it, then **You** can also make **it come True**, because everything **We** can **imagine is Real !**

But what is most valuable and important is that all our **Dreams, Ideas and Goals** can come true only if **We have the courage to follow them!**



HOCKEY BOOST TARGETS





365 FULL THROTTLE OBJECTIVES

365 Days/Full-Time Job

Full-Time Involvement in all Operational, Administrative, Strategic and Tactical processes in the Asian Region, inside the IIHF Council Board & Hockey Family

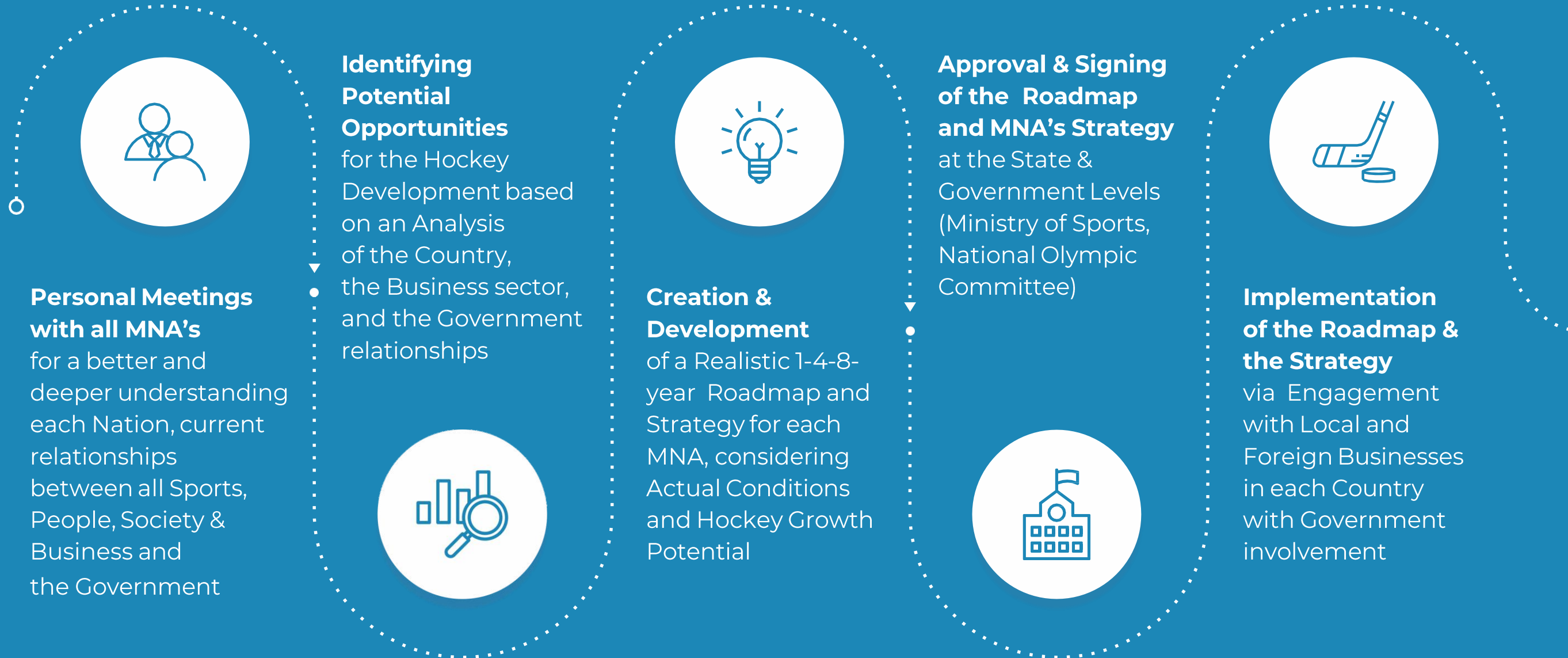
Individual Approach to each MNA

Comprehensive and Personalized work with each MNA from inside, with local Governments & local Business for Hockey Growth and Development

Use of Global Development Experience

Ongoing Cooperation with all Regional Vice-Presidents & IIHF Council Board Members to exchange of the Experience and Development paths

STAGES OF STRATEGIC DEVELOPMENT FOR MNA's





ICE (R)EVOLUTION OPPORTUNITIES

Hockey **Anytime-Anywhere-Always**

Synthetic Ice Rinks offers incredible opportunities for any MNA/Club/Business to build & use a really low-cost and accessible type of Ice Rinks

Hockey **Fast Boost for MNA's**

Synthetic Ice Rinks gives to MNA's a very strong growth of Ice Rinks everywhere, the number of kids, players, teams, etc. and Fast way to become an IIHF Member

Hockey **Manufactures Business Evolution**

Growth a Multi-Billion Market for all hockey facilities and products with new and future technologies as well as price and technologies rivalry on the Market

BENEFITS FOR MNA's

Build, Create and Make MNA's Hockey Infrastructure Fast-Cheap-Accessible & Profitable Construction with Minimal Maintenance Costs

Make Hockey Accessible 24/7 for any people, and it will promote interest to the hockey and Fast Recruitment of Kids in MNA's Country

Organize & Hold Local and Regional official Hockey Competitions, and Participate in IIHF Official Events with Official National Teams



**please scan
to get more
information
about
Synthetic
Ice Rinks**

POTENTIALS FOR IIHF

Provide to Countries with zero or Beginner-Level in hockey an Excellent Opportunity to Develop hockey Fast, Effectively and Confidently

Create an Incredible Possibility for the Spread & Growth of the Hockey Game Worldwide via Official Authorization & Recognition of Synthetic Ice Rinks

Stimulate & Push the Creation of a new Multi-Billion Markets for Hockey Facilities, Lightweight Equipment, and New Technologies in this case

A large arena screen displays the IIHF logo, which features a stylized hockey player in a white uniform with a blue stripe, holding a stick, set against a blue background with white and blue wavy lines. Below the logo is the text 'IIHF' in white. The screen is part of a larger display structure in an arena, with spectators visible in the background.

IIHF UPGRADE DIRECTIONS

New Amendment to IIHF MCS and MPS

Integration & Official Authorization of the Synthetic Ice into the IIHF MCS and MPS to give the opportunity to MNA's develop hockey everywhere for Local & Regional Competitions

New IIHF Regional Offices Worldwide

Investments to the IIHF Regional Offices give a chance for Rapid and Smart Growth in the Volume of Hockey activities around the World, and basement to development for each MNA

New Vice-President of Women's Hockey

4th Vice-President will benefit both the development of Women's Hockey at a higher level, better coordinated integration of Women's Hockey in cooperation with Regional Vice-Presidents

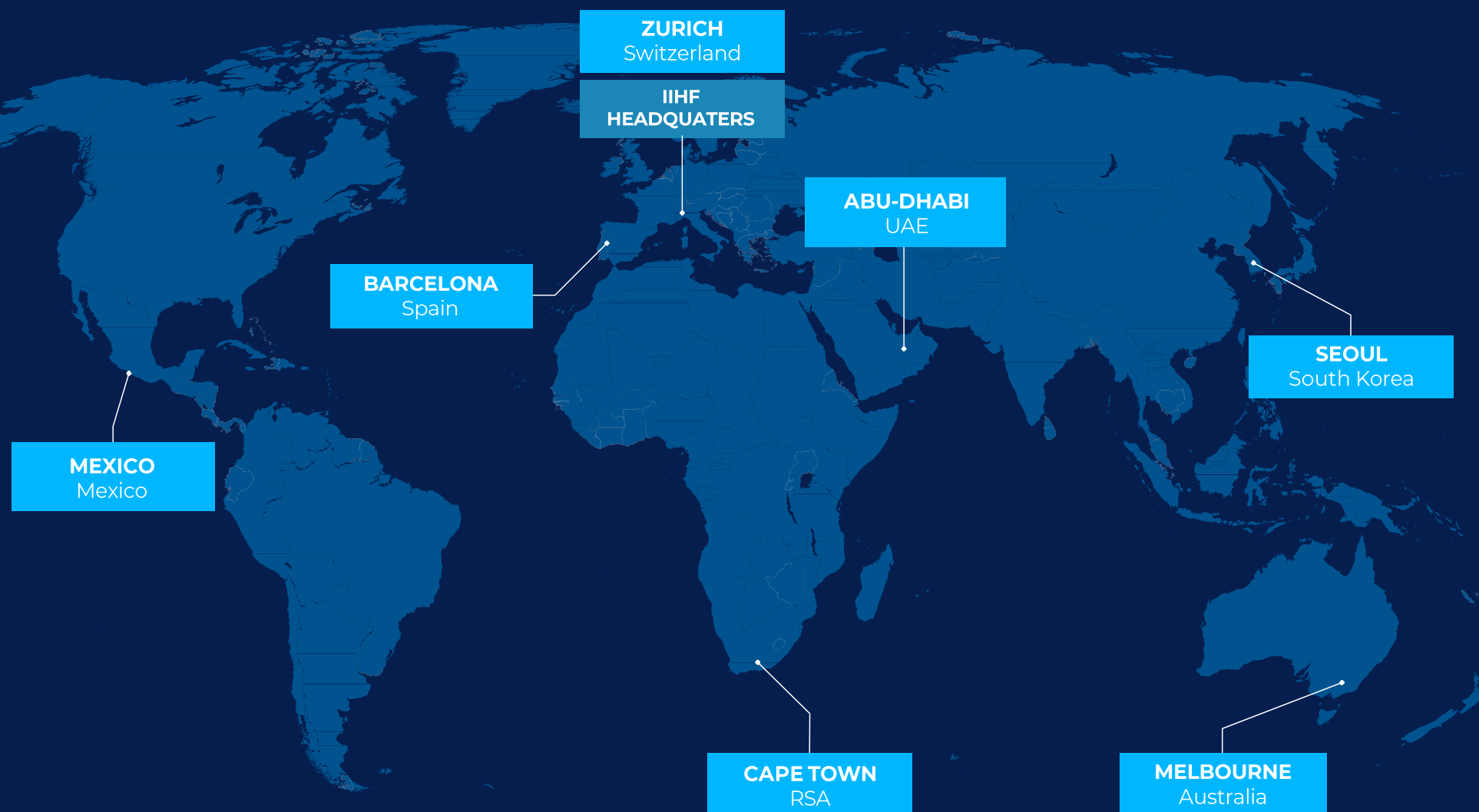
IIHF MPS & MCS UPDATE

EXAMPLE of the IIHF Membership Classes & Standards Upgrade to help New and Developing MNA's to grow up Ice Hockey via **Synthetic Ice Rinks**

	0 Associate	1 Full Associate	2 Full Member	
Observer (Provisional)				
<i>New (emerging) MNA's that do not yet fully meet the criteria for Associate or Full Membership.</i>				IIHF Competitions
<i>Maximum period in IIHF for 2 years</i>	Minimum 1 Rink (Synthetic /Artificial)	Minimum 2 Rinks (Synthetic /Artificial)	Minimum 4 Rinks (Artificial)	Ice Rinks
	2 teams	4 teams Local League /Champ.	6 teams Local League / Champ.	National League
	Good Governance MNA Structure	Development Program LTP	Recruitment Program Referee Program	Obligations

IIHF is obliged to save the current MNA's Membership Status in «developing» MNA's and to postpone IIHF MCS & MPS Audit Results for next 4 years to give the Chance to MNA's to develop hockey in a new way and under new conditions and possibilities

IIHF REGIONAL DEVELOPMENT OFFICES



Office Director

Strategic Planning
Analyst/Strategic
Development Manager

Sport & Event Manager

Sport & Competitions/
National & Regional
Events

Sales Executive

GR Manager/B2B/S2B/
Lead Negotiator

PR & Marketing Manager

Media & Community
Operations / TV & SMM

INVESTMENTS to 1 Regional IIHF Office Costs : 190.000 – 320.000 CHF / season

DEVELOPMENT STRATEGY 2023-2032 «8 Goals on the Way to Success»



since 2022 year

Kid's & Youth Hockey Development Program:

- Full Today's Analysis
- Opportunities Plan
- RoadMap 1-4-8 years
- Strategy Explanation

JAS NOMAD National Hockey Training Program



since 2023 year

U5-U17 ages = 12 books
Goalkeepers = 2 books
300~350 pages = 1 book
<https://jasnomad.kz>
All Coaches Certification

SALEM HOKEI (HELLO HOCKEY) National Kid's Recruitment Program



since 2025 year

- Mobile App. (web-site)
- 1,200 Free Sets of Youth Starter Kits for Hockey Schools
- Try Hockey Free Days each Saturday in Hockey Schools

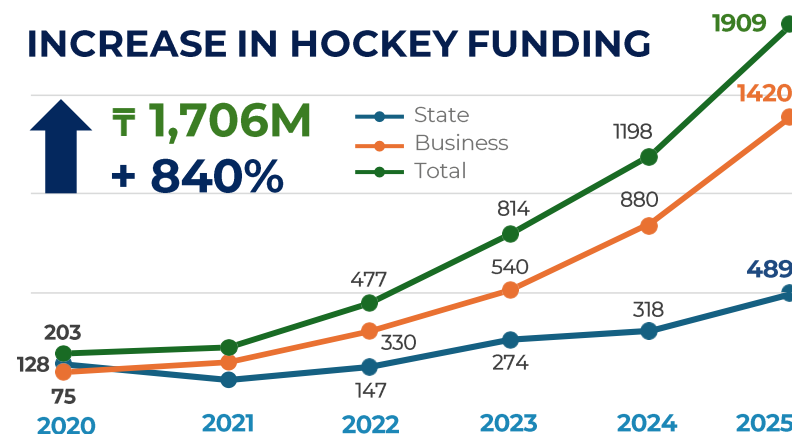


since 2021 year

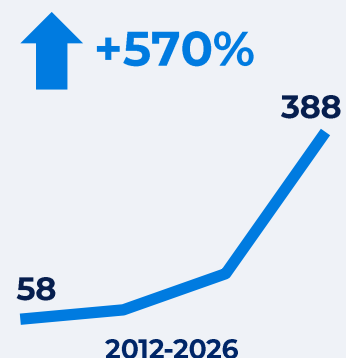
Broadcasts over 1,200 games a season
OTT Platform/Mobile App/Web-site



2021-2026 KEY RESULTS, INDICATORS & EXPERIENCE that formed the basis of plan for the implementation of the program HOCKEY BOOST TARGETS



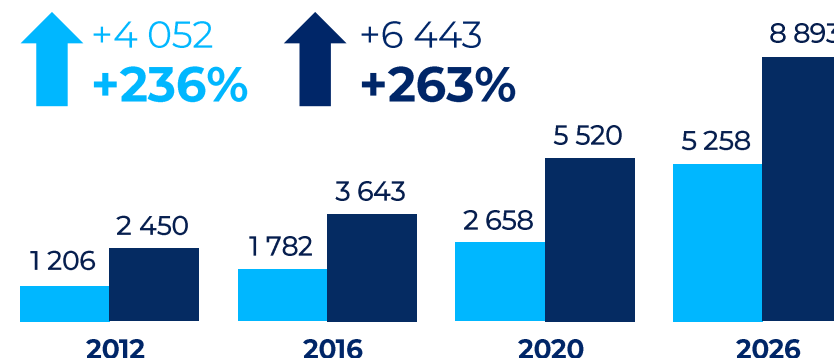
U8-U15 Teams



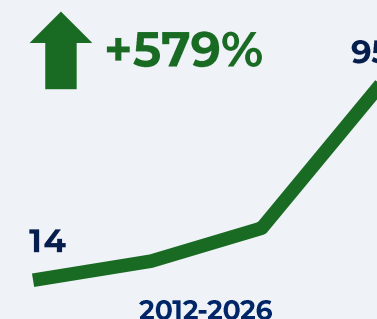
U5-U15 Coaches



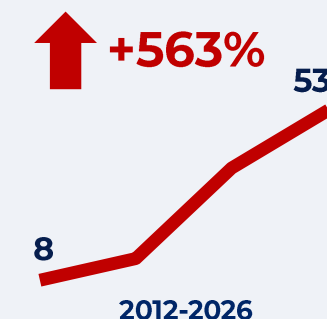
Kids U5-U15 in Hockey/Competitions



State & Private Hockey Schools



Indoor Rinks & Arenas





**YES
WE
CAN**

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